

CARBON COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
DEMOGRAPHIC					
Population	20,596	21,143	21,462	1.5%	14
Total Non-Ag Employment	9,684	9,577	9,466	-1.2%	12
Non-Ag Avg Monthly Wage	\$3,084	\$3,060	\$3,187	4.2%	7
Per Capita Income	\$33,921	\$34,063	n/a	n/a	n/a
Unemployment Rate*	4.5%	7.7%	7.4%	-3.9%	17
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$43,542,946	\$37,437,598	\$39,498,702	5.5%	16
Travel & Tourism Related Employment	860	722	744	3.0%	16
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$2,312,095	\$1,961,931	\$2,065,809	5.3%	16
Transient Room Tax	\$249,675	\$175,415	\$222,075	26.6%	18
Restaurant Tax	\$213,932	\$220,339	\$215,393	-2.2%	14
Retail Sales					
Gross Taxable Retail Sales	\$504,136,558	\$458,581,019	\$406,239,352	-11.4%	13
REGIONAL VISITATION COUNTS					
Arches N.P.	928,794	996,306	1,022,823	2.7%	
Canyonlands N.P.	436,713	436,819	435,907	-0.2%	
Green River S.P.	21,142	25,190	23,282	-7.6%	
Scofield S.P.	121,105	79,862	75,584	-5.4%	
Goblin Valley S.P.	63,343	52,771	46,270	-12.3%	
Huntington S.P.	47,067	59,459	60,035	1.0%	
Millsite S.P.	32,383	34,266	34,782	1.5%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

r = revised

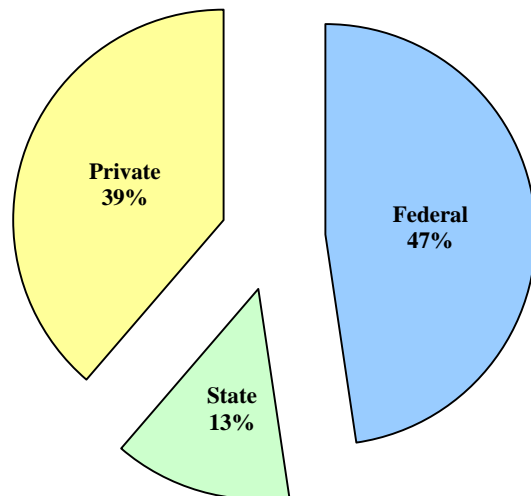
Land Ownership - 2010

Land Ownership - 2010	No. of Acres	% Total
Total Acres in County	947,629	100.0%
Federal Government	451,278	47.6%
BLM	420,979	44.4%
US Forest Service	30,299	3.2%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
State Government	129,315	13.6%
Utah State Parks & Recreation	33	0.0%
Utah State Wildlife Reserves	21,548	2.3%
State Trust Lands	107,734	11.4%
Other ••	--	--
American Indian	136	0.0%
Private*	366,500	38.7%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land



Carbon County Tourism Profile

